



NJ PESTICIDE
LIC. #91618B

LAWNRx
Nature's Prescription
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Six-Step Application Programs Information Sheet

Prior to starting a program we highly recommended a soil analysis. A soil analysis provides us the information in order to customize a program specific to your properties needs. Without a proper analysis, the program will be based on a guess, which can lead to under or over load of nutrients.

	TRADITIONAL PROGRAM	ORGANIC-BASED PROGRAM
 EARLY SPRING	STEP ONE Green Up Fertilizer w/ Crab Grass Control LawnRx's first application jumpstarts lawns after a long winter and attacks crabgrass before it starts, using a mixture of fertilizers. Also, we apply an invisible barrier to your turf, blocking crabgrass and other perennial weeds.	STEP ONE Green Up Organic-Based Fertilizer w/ Crab Grass Control LawnRx's first application jump-starts lawns after a long winter and attacks crabgrass before it starts, using a mixture of organic-based fertilizers. Also, we apply an invisible barrier to your turf, blocking crabgrass and other perennial weeds.
 LATE SPRING	STEP TWO Growth Accelerator Application w/ Crab Grass Control LawnRx's second application utilizes fertilizers on turf to accelerate growth, improve color, density and health. Also, specific weeds and unwanted plants are targeted before summer.	STEP TWO Organic-Based Growth Accelerator w/ Crab Grass Control LawnRx's second application utilizes organic-based fertilizers, bio nutrients and natural soil conditioners on turf to accelerate growth, improve color, density and health. Also, specific weeds and unwanted plants are targeted before summer.
 EARLY SUMMER	STEP THREE Grub & Insect Control + Late Spring Feed w/ Weed Control LawnRx's third application is applied to turf to help prevent active pests, grub and other damaging insects from populating. Fertilizer is also applied to help suppress any stress caused by insects and late spring/early summer weather.	STEP THREE Organic-Based Fertilizer w/ Bio Nutrients + Grub & Insect Control LawnRx's third application includes a second dose of bio nutrients and natural soil conditions. Grub & Insect Control is applied to turf to help prevent active pests. Organic-based fertilizer is applied to help suppress stress caused by insects in late spring/early summer weather.
 LATE SUMMER	STEP FOUR Surface Insect Control Plus Summer Feeding LawnRx's fourth application reinforces the suppression of turf/plant-eating insects and summer weather stress. Fertilizer is also applied to help feed the lawn and keep it green during the hot summer months.	STEP FOUR Organic-Based Fertilizer w/ Bio Nutrient's And Insect Control LawnRx's fourth application helps to suppress turf/plant-eating insects and summer weather stress. Organic-based fertilizer, bio-nutrients and natural soil conditioners are applied to help feed the lawn and keep it green during the hot summer months.
 EARLY FALL	STEP FIVE Fall Feeding and Re-balance LawnRx's fifth application improves damage that may have occurred from summer, aids in fall time growth and rebalances nutrients in the soil. A generous amount of fertilizer is applied at this time. This application supports seeding and core aeration.	STEP FIVE Organic-Based Fall Green Up w/ Soil Amendments, Bio Nutrients w/Beneficial Bacteria LawnRx's fifth application improves damage that may have occurred from summer, aids in fall time growth and rebalances nutrients in the soil. A generous amount of organic-based fertilizer, bio nutrients and root stimulator are applied. This application supports seeding and core aeration.
 LATE FALL	STEP SIX Winter Feeding For Root Growth w/ Lime LawnRx's sixth application may be one of the most important. Winter Fertilizers encourages root growth for spring and helps to prevent snow mold. The lime application provides a ph-balanced soil and deep green color turf.	STEP SIX Organic-Based Root Growth Fertilizer w/ Lime LawnRx's sixth application may be one of the most important. A blend of organic-based fertilizers and nutrients complete feeding, encourage root growth for spring and help prevent snow mold. The lime app provides a ph-balanced soil and deep green color turf.
LawnRx performs a turf inspection before EACH application and visible weeds are spot sprayed.		

Traditional Vs. Organic-Based Lawn Care Programs

Traditional and Organic-Based programs goals are the same, but the two programs work differently and have different lasting effects.

Your landscape is a living, breathing thing. An **Organic-based program** uses (more) natural nutrients native to the soil. The more natural the nutrients in the soil, the healthier the micro-organisms, resulting in healthier soil. The healthier the soil, the greater ability to hold water, receive future nutrients and grow a healthy and beautiful lawn. In addition, organic-based products are better for the environment, people and pets.

Traditional programs can be somewhat compared to a bandaid. They are instantaneously effective but use synthetic materials harsher on the soil's health and environment. In the long run, they may also lead to more money spent to maintain those same instantaneous results due to soil health. That is not to say that there are no times where traditional applications are needed at all. Still, an organic-based program focuses on the long game, continuously building soil health to optimal levels versus short-term effects.

Other Benefits to Organic-based Lawn Care

- 1) Environmentally friendly to the air, water, soil, pets and you!
- 2) Organic-based lawn care is made from renewable resources vs traditional products
- 3) They work!

QUESTIONS?

Visit us at Lawnrxnj.com for
Information on ALL our programs or call us!